

**Mapping exercise for E&E Select Committee – Economic Impact of CV-19 pandemic on the local economy –
UPDATED 5 JULY 2021**

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Impact on self employed	Self Employed	Mena reach out to BTC to request an interviewee volunteer	Invite written responses through Mena's contacts	Interview not yet taken place	Scheduled for 13 September 2021	SW liaising with Mena Caldbeck re approaching witness for written response/ interview for September 2021 meeting. ✓
Impact on SMEs	Small, Medium Sized Enterprises	Mena reach out to BTC to request an interviewee volunteer	Invite written responses through Mena's contacts	Interview not yet taken place	Scheduled for 13 September 2021	SW liaising with Mena Caldbeck re approaching witness for written response/ interview for September 2021 meeting. ✓
Impact on larger	Large	Mena reach out to	Invite written	Interview not yet taken place	Scheduled for	SW liaising with

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companies	Stevenage based companies	larger companies to request interviewee volunteers	responses through Mena's contacts		13 September 2021	Mena Caldbeck re approaching witness for written response/ interview for September 2021 meeting. ✓
Impact on different Sectors		No interviewee required.	National Data & KPIs Regional LEP data – redundancies DWP -Work & Pensions data Local numbers affected by Debenhams & Arcadia Group store closures in Stevenage.	Evidence supplied to 13 January 2021 meeting - Link	Complete Business Relationship Manager, Mena Caldbeck provided evidence - Complete Jan 2021	

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Impact on Young People	Young People	<ul style="list-style-type: none"> •SBC Cllrs Speller, Mitchell, McKay & Barr to form sub-group to look at impact on YP – joined by the Chair of E&E Cllr Michael Downing •External witness – Helen Spenser STEMPOINT East (formerly SETPOINT Hertfordshire) •External witness – Alleyne's Academy Head teacher, Mark Lewis •External witness - North Herts College Principal Kit Davies 	<p>Sub Group to provide written input</p> <p>Princes Trust – Impact on YP (office in Luton) Mena to approach</p>	22 June 2021 - Link	Complete - Member Sub-group carried out their own research over 6 meetings and provided a report and recommendations for the review to the E&E at the 22 June 2021 meeting	Send a copy of the report to all contributors, explaining the Committee route and process

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		<ul style="list-style-type: none"> •External witness Judith Sutton, HCC YCH •SBC Cllr Sandra Barr to look at the impact on non-vocational /non STEM Young People & approach Head Teachers at Brandles and Larwood Schools 				
Generation Stevenage / Skills:	Young People	Chairman Stevenage Development Board, Adrian Hawkins and Hertfordshire LEP Operations Director, Norman Jennings to provide a few	Update to September 2021 meeting on how the event went plus data/press release and any future plans?	13 September 2021		SW to make renewed contact with Adrian Hawkins & Norman Jennings

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		paragraphs on Generation Stevenage/Skills				
JCP – YP targeted Kickstart Scheme (6 month job placements for 16 – 24 year olds)	Young People	Take up of the Kickstart scheme	Mena to provide data	Aiming for September 2021		SW to check with the Business Relationship Manager, Mena Caldbeck if the information is now available?
Impact on Women	Women	<ul style="list-style-type: none"> •Cllr Rossati lead on looking at impact on women •Gareth Wall is able to assist with data and the points raised by Cllr Rossati 	Gareth Wall to provide data	Gareth provided data to 13 January meeting - Link 05 July 2021 updated data - Parliamentary Women & Equalities Committee report & recommendations	Update 13 September 2021	SW to check with the Gareth Wall if any update information is available?

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				Feb 2021 - Link		
Impact on BAME	BAME	<ul style="list-style-type: none"> •No lead Member yet identified • Gareth Wall is able to assist with data 	Gareth Wall to provide data	13 January 2021 - Link	Update 13 September 2021	SW to check with the Gareth Wall if any update information is available?
Impact on lower Socio Economic background	Lower Socio Economic background	<ul style="list-style-type: none"> •No lead Member yet identified •Possibly Gareth Wall is able to assist with data again? 	Gareth Wall to provide data (Touches on issues Cllr Mitchell was raising re people struggling with rents, mortgage arrears, CT payments, reduced wages or long term wage suppression)	13 January 2021 - Link	Update 13 September 2021	SW to check with the Gareth Wall if any update information is available?

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Impact on Private Investment (Planning & Development activity)	All residents/ workforce/ businesses	Private investment / market: Zayd and the DM team can give a flavour of the current balance of planning applications coming through ; Ash could too in terms of market interest in housing developments (part of the economy)	Data from James Chettleburgh on trends Update on Old Town shops & businesses as well as TC Regeneration. Old Town Business Group – Mena has contact Budgens to Old Town Plus Independent Retailer	13 January 2021 - Link	Update 13 September 2021	SW to check with the James Chettleburgh & Ash Ahmed if any update information is available?
Impact on Town Investment Plan	All residents/	Annie Piper / Chris Barnes (or Adam W,	Data from Chris Barnes	13 January 2021 – Link	Update 13 September	SW to check with the Chris Barnes if any

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	workforce/ businesses	as he has been in the team!) can provide. This gives a medium to long-term stimulus to the economy. A huge effort and vital for the longer-term, connected with the town centre regeneration work			2021	update information is available?
Impact on Recovery Plan	All residents/ workforce/ businesses		As well as the online recovery plan, we also have a four page short summary we can share with the Committee	13 January 2021 - Link	Complete	
What is being offered as on the ground support	All residents/ workforce/	I would suggest via Adam and Mena, we get a bit of	Links in the agenda to HOP and short summary	13 January 2021 - Link	Complete	

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	businesses	information about what HOP (Herts Opportunities Portal) does. Ultimately, this is meant to give the on the ground support across the county, that I think some of the Members are eager to see so it is worth checking to see what the offer is and then helping inform on whether there is a further gap				
Job Centre Plus (JCP)		SBC -Through Mena – who is doing some work on an Economic Taskforce – I'd	Mena to provide data		13 September 2021	SW to check with the Business Relationship Manager, Mena

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		suggest some focus on what the current market is like, number of advertisements, the Kickstart scheme etc.				Caldbeck if the information is now available?
Grants	All Businesses	SBC - Through Clare F we can get a grant tracker. Fundamentally the R&B have been pulling up trees to set up whole new schemes to support businesses to stay alive	Updated Tracker information from Clare Fletcher.	13 January 2021 – Link	Update 13 September 2021	SW to check with the Clare Fletcher if any update information is available?
External research:		Stephen, worth reading material from bodies such as Centre for Cities on	SW to provide summary of data available – UK Unemployment Rate	13 January 2021 – Link	Complete	

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		the effects and phasing recovery	Dec 2020			
CITB (Construction Industry Training Board) / Stevenage Works		SBC - Through Chris Barnes we can point to things we're put in place / are putting in place	Training and Apprenticeships available – bridging the gap	13 January 2021 – Link	Complete	
Cooperative Economy Charter:		SBC Paul Cheeseman (Communities) to provide the summary scope / action plan of planned work	Paul Cheeseman to provide data	13 January 2021 - Link	Complete	
Lloyd Briscoe Exec Portfolio Holder Econ, Enterprise &		SBC	To respond to questions on what the Council and its partners are doing to	13 January 2021 – Link & Minutes	Update on questions – 13 September 2021	SW to approach Cllr Briscoe for an update on the questions /responses given

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Transport			support those effected.			
The Leader			To respond to questions on what the Council and its partners are doing to support those effected.	13 January 2021 – Link & Minutes	Update on questions – 13 September 2021	SW to approach the Leader for an update on the questions /responses given